## Claims

1. Composition in the form of a homogeneous powder, consisting essentially of a mixture containing:

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- from 1% to 90% by weight of at least one liquid compound composed of at least one self-invertible inverse latex;
  - from 99% to 10% by weight of the mixture of at least one cosmetically or pharmaceutically acceptable powder.
  - 2. Composition as defined in Claim 1, consisting essentially of a mixture containing:
  - from 5% to 80% by weight of at least one self-invertible inverse latex and
- from 20% to 95% of at least one cosmetically or pharmaceutically acceptable powder.
  - 3. Composition as defined in Claim 1, wherein the polymer in inverse emulsion present in the composition is selected from self-invertible inverse latices of the following polyelectrolytes:
  - copolymer of acrylic acid partly in sodium salt form and acrylamide, crosslinked with methylenebis-(acrylamide);
- copolymer of 2-methyl-2-[(1-oxo-2-propenyl)-25 amino]-1-propanesulphonic acid partly in sodium salt form and acrylamide, crosslinked with methylenebis-(acrylamide);
  - copolymer of 2-methyl-2-[(1-oxo-2-propenyl)-amino]-1-propanesulphonic acid partly in sodium salt form and acrylic acid partly in sodium salt form, crosslinked with methylenebis(acrylamide);
  - copolymer of 2-methyl-2-[(1-oxo-2-propenyl)-amino]-1-propanesulphonic acid partly in sodium salt form and 2-hydroxyethyl acrylate, crosslinked with methylenebis(acrylamide);
  - homopolymer of 2-methyl-2-[(1-oxo-2-propenyl)-amino]-1-propanesulphonic acid partly in sodium salt form, crosslinked with methylenebis(acrylamide);

homopolymer of acrylic acid partly in ammonium

salt or monoethanolamine salt form, crosslinked with sodium diallyloxyacetate; or

homopolymer of acrylic acid partly in ammonium or monoethanolamine salt form, crosslinked with triallylamine.

- 4. Composition as defined in Claim 1, wherein the powder is composed of porous polymethyl methacrylate microspheres having a specific surface area greater than or equal to  $0.5~\text{m}^2$  per gram.
- 10 5. Composition as defined in claim 1, characterized in that it contains at least 50% by weight of powder.
  - 6. A method for improving the texture of a cosmetic or pharmaceutical formulation, which comprises combining an effective amount of a composition according to claim 1 with at least one cosmetic or
- 15 according to claim 1 with at least one cosmetic or pharmaceutical agent and at least one excipient.
  - 7. A method according to claim 6 wherein the cosmetic or pharmaceutical formulation is a solid formulation.
- 8. A method according to claim 7 wherein the solid 20 formulation is selected from foundations, makeup powders, mascaras or lipsticks.
  - 9. A method according to claim 6 wherein the cosmetic or pharmaceutical formulation is a liquid formulation.
- 10. A method according to claim 9 wherein the liquid formulation is selected from emulsions, lotions or gels.
  - 11. A method according to claim 9 wherein the solid formulation is selected from sprayable formulations or solutions which can be impregnated on fabrics or paper,
- 30 towels for use in cosmetic, pharmacy or hygiene or complexion corrector papers.